Sponsorship Opportunities

"To protect and steward land and water for the benefit of all."

Protect Today. Preserve Forever.

OUR VISION: Inspiring people to engage with nature by ensuring that habitats, working lands, and water resources are conserved, connected, and resilient.

Ozaukee Washington Land Trust is dedicated to the appreciation and preservation of our area's natural beauty. Our efforts:

- improve the water quality of lakes, streams, rivers, and wetlands;
- protect and enhance wildlife habitat;
- preserve the scenic and open spaces that define our rural landscape.

By creating strong conservation relationships, we promote public awareness of the benefits of land preservation, and provide opportunities for nature-based recreation while improving the quality of life in our communities.

YOUR POSITIVE IMPACT:

- Funds raised go directly to Ozaukee Washington Land Trust services.
- Funds raised support Land Stewardship, managing and conserving over 2,700 acres of protected land.
- Support of projects for the 30th Anniversary includes a minimum of planting 300 trees, adding 3 miles of trail, and hiring 3 interns.
- Package options can be customized to meet your specific community outreach goals.

Join us as a partner during our 30-year anniversary celebration!

"Our family is so grateful to OWLT for preserving such beautiful, natural spaces for our family to explore and enjoy (and has) renewed our sense of gratitude for the beautiful area in which we live." -Rehana

Sponsorship Levels

	Conservation Leader Sponsor $30,000	Community Partner Sponsor $10,000	Trail Blazer Sponsor $5,000	Guide Sponsor $2,500	Team Sponsor $1,000	Member Sponsor $500
SPONSOR BENEFITS						
Exclusive 30 Year Sponsor - logo/ name on all print and digital material	•					
Private outdoor tour of a preferred preserve (up to 10 guests)	•	•				
MARKETING						
Logo/name on three (3) preserve signs of choice 2022-2024	•	•	•			
Logo/name on one (1) preserve sign of choice 2022-2024				•	•	
Recognition in event print and digital marketing material, including website, eNewsletters, special social media posts	•	•	•			
Recognition in event digital eNewsletters, special social media posts				•	•	•
EVENTS						
Pairings on the Preserves Event Sponsor (September 24, 2022) Logo/ name on marketing material	•	•	•			
Stew Crew Brews Event Sponsor (Fall 2022) Logo/name on marketing material	•	•	•	•		
One (1) Seasonal Special Preserve Event Sponsor (dates vary) Logo/ name on marketing material	•	•	•	•	•	•
Complementary tickets for Pairings on the Preserves	8	6	4	2	1	
Complementary tickets for Stew Crew Brews	10	8	6	4	2	1

Sponsorship Commitment Form

Ozaukee Washington Land Trust appreciates your commitment:

- ○ Conservation Leader Sponsor: $30,000
- ○ Community Partner Sponsor: $10,000
- ○ Trail Blazer Sponsor: $5,000
- ○ Guide Sponsor: $2,500
- ○ Team Sponsor: $1,000
- ○ Member Sponsor: $500

Event Opportunities:

- ○ Pairings on the Preserves • Saturday, September 24, 2022
  tickets @ $150/attendee
- ○ Stew Crew Brews • Autumn 2022
  tickets @ $35/attendee *(date to be determined)*

• THANK YOU FOR YOUR OWLT SPONSORSHIP AND CONSERVATION SUPPORT • PROTECT TODAY • PRESERVE FOREVER •

○ **I plan to support the local land and water conservation and preservation through attending seasonal event(s) and am unable to support additional sponsorship at this time.**

○ **I would like to add extra event tickets to my OWLT sponsorship.**

QUANTITY

Pairings: _____

Brews: _____

○ **I would like to donate this raffle item or event give away for the seasonal events:**

_____

_____

_____

○ **I cannot attend OWLT events. I am pleased to contribute my tax-deductible donation:**

$ _____

Name/ Corporation: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options:

- ○ Check Enclosed
- ○ Invoice me (c/o) _____
- ○ Credit Card: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card Number: _____ Expiration: _____

Name on Card: _____ CSC Code: _____

To be included in the event materials, submit this form, logo .png and other required information to:
Leona Knobloch at lknobloch@owlt.org
PO Box 917, West Bend WI 53095

Creating Future Positive Impact

There's Room to Grow in 2022!

Print Sponsorship

Your company can be recognized as the exclusive print and digital sponsor of the Ozaukee Washington Land Trust Biennial Report for year 2023.

Giving Guide OR Partners in Philanthropy Sponsorship

Help OWLT create awareness of the benefits of land conservation. We aim to make an impact by protecting nature's health, providing wildlife habitats, and supporting community well-being. With this sponsorship, your company will also receive a page of advertising in the *Biz Times Giving Guide* or *Milwaukee Business Journal's Partners in Philanthropy.*

Land Stewardship Program Sponsorship

OWLT offers many program throughout the year to not only benefit nature, but also the surrounding community. One example is the Youth Stewardship Program. This program helps grow the next generation of conservation innovators. We expanded our seasonal team with industry-leading paid internships, supporting our commitment to creating equitable work experiences to train the next generation of conservation leaders. As a result, last year our land stewardship staff was pleased to welcome four amazing seasonal stewardship interns (an increase from our standard two-three interns) for the 2021 Spring-Fall Seasons. In addition, we incorporated partnerships with Great Lakes Community Conservation Corps (GLCCC) students and AmeriCorps youth.

Workplace Giving Campaigns and Corporate Foundation Grants

Workplace giving offers employers and employees many ways to help raise money for many causes. If your company has a matching gift program or a foundation, we would love to hear about these opportunities.

Giving First/ #GivingTuesday Match

During the Thanksgiving season, Milwaukee's Giving First and the international #GivingTuesday kick off the year-end giving season, promoting a time to give back to the community. Help spread the word about OWLT during our social media campaign during that time of year. To make a greater impact provide OWLT with a matching gift to help drive support, and enjoy the benefit of promoting your business/company during the campaign!

Learn more about how you can make a positive impact today!
Contact Leona Knobloch at lknobloch@owlt.org

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